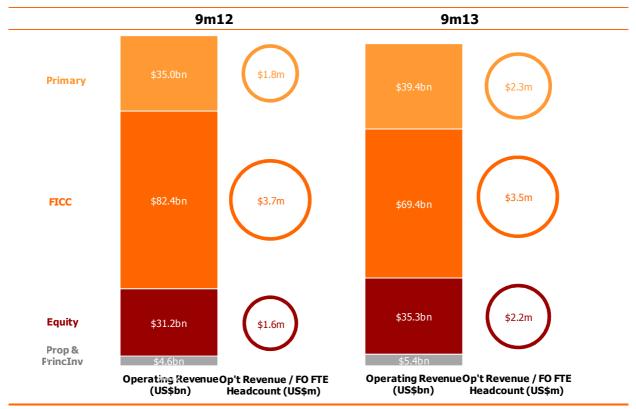
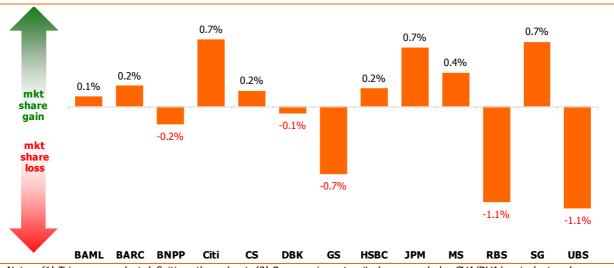


# Capital Markets: Results Review 3Q13 / 9m13

- The Top 13 investment banks' 3Q13 revenue declined 13% versus 3Q12, erasing gains made in 1H13. A sharp decline in 3Q13/3Q12 FICC rates, credit and FX revenue was only partially offset by strong equity derivatives, cash (especially low-touch) and steady prime services.
- Headcount reductions continued in 3Q13, but at a slower pace than in 1H13; the focus seems to be shifting to restructuring of underperforming units, rather than incremental cuts. Primary activities and Equities productivity advanced strongly versus 9m12, but FICC dropped sharply.
- Among major banks, J.P.Morgan and Citi made greatest gains in share of the peer group revenue; J.P.Morgan advanced across all major areas, while Citi's gains were largely down to the resilience of its FICC revenues. GS continues to lose ground the bank acknowledged to having had a tough 3Q13, but suggested that's all it was; we are not so sure. The UBS' decline was largely due to its pullout from FICC; the bank's decline in the share of revenue pool in equities was modest, and the bank gained ground in primary activities.



#### % change share of peer group operating revenue (9m13 / 9m12)

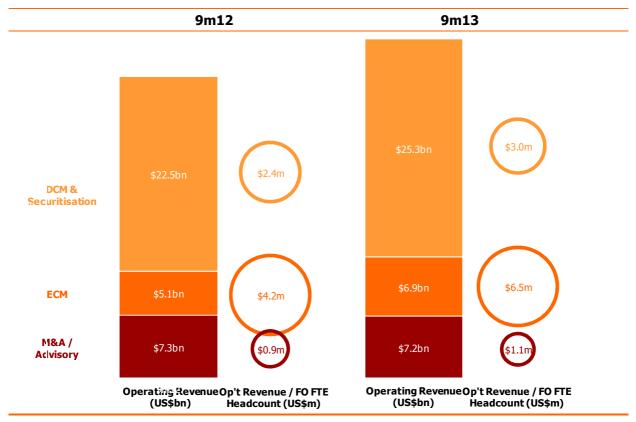


Notes: (1) Tricumen product definitions throughout. (2) Revenue is post-writedowns, excludes CVA/DVA/equivalent and one-offs. (3) Headcount: Front office full-time equivalent, adjusted for seniority.

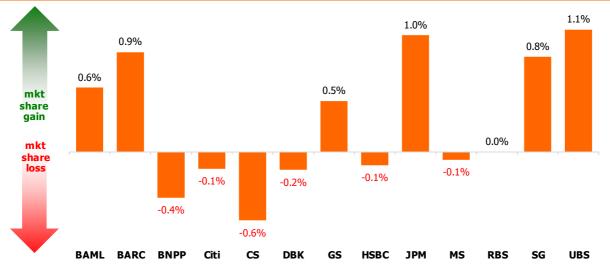


## **Primary issuance & Advisory**

- In 3Q13, <u>DCM</u> extended year-on-year gains of 1H13. For the banks in this report, bond fees were flat versus 3Q12, with modest growth in volume being negated by lower margins; high yield (especially outside the US) was resilient and emerging market bonds grew. Loan fees jumped 15% in 3Q13/3Q12 and 11% in 9m13/9m12; leveraged deals were *the* key driver, despite a sharp decline versus 3Q12. <u>Securitisation</u> in the US fell in both Agency MBS and CMBS in 3Q13. MBS trading weakened at the start of 3Q13 on falling volumes and tighter margins, but picked up in September. After a strong 2Q13, CMBS issuance in Europe faltered but RMBS and ABS grew.
- Relative to 3Q12, <u>ECM</u> fees grew in all regions except APAC ex-Japan, where Chinese IPOs faltered. In the US, margins surged on growing supply; several of our sources expect to see the same in EMEA in 4Q13/1Q14. Converts had a strong quarter versus 3Q12.
- M&A volumes grew strongly, driven by US, but also Europe (despite the strong EUR) and APAC.
  There are signs of margin contraction, but most banks agree that backlogs are very high indeed.



#### % change share of peer group operating revenue (9m13 / 9m12)

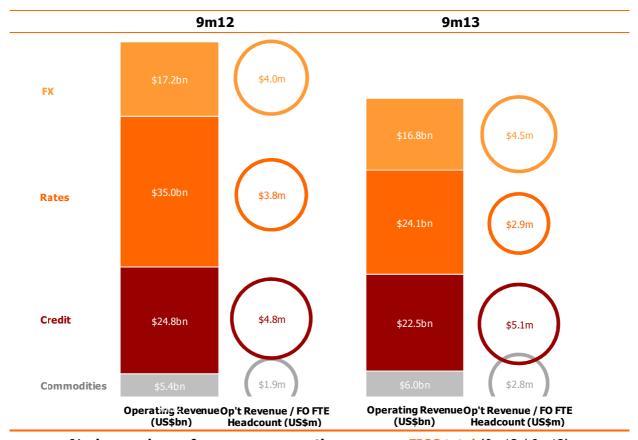


Notes: (1) Tricumen product definitions throughout. (2) Revenue is post-writedowns, excludes CVA/DVA/equivalent and one-offs. (3) Headcount: Front office full-time equivalent, adjusted for seniority.

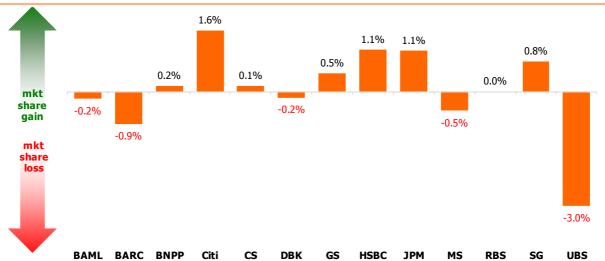


### **FICC**

- The G10 FX trading revenues fell slightly in 3Q13/3Q12; this, however, did little to dent a strong advance in 9m13/9m12, which was driven in part by equity-related trading in Japan. Emerging markets FX remain an area of weakness. There is little sign of a recovery in margins.
- Rates trading was the key area of weakness: the banks' 3Q13 revenues were barely 50% of the 3Q12 level; this extends a decline seen in 1H13. The US flow markets and global short end suffered the steepest drop; structured rates and developed APAC were comparatively resilient.
- <u>Credit</u> revenues also plunged in 3Q13: down 26% y/y. Emerging markets debt trading and APAC underperformed, and some banks also took losses on legacy inventory. The high yield market an area of strength in 1H13 declined.
- Commodities revenue grew due to metals, softs, and APAC. Having missed the Sept-13 deadline, the Fed is still considering whether to allow banks to continue operating in physical commodities.



% change share of peer group operating revenue: FICC total (9m13 / 9m12)

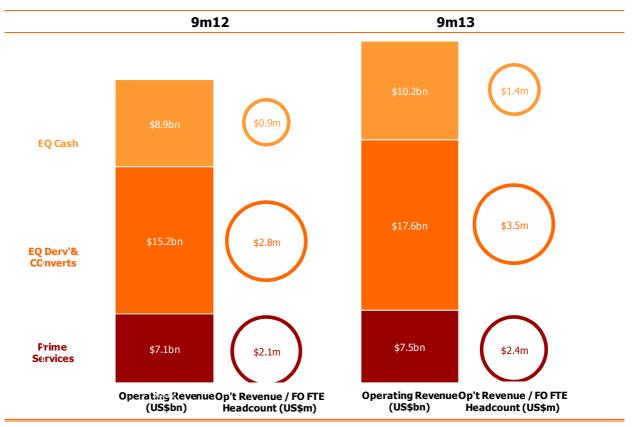


Notes: (1) Tricumen product definitions throughout. (2) Revenue is post-writedowns, excludes CVA/DVA/equivalent and one-offs. (3) Headcount: Front office full-time equivalent, adjusted for seniority.

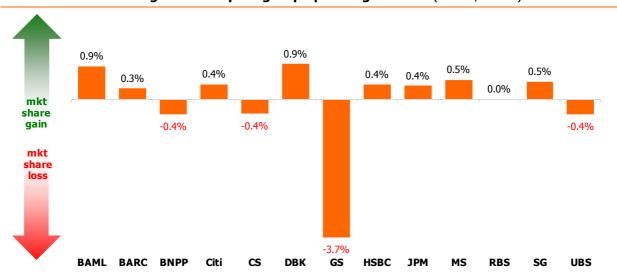


## **Equities**

- <u>Cash equity</u> year-on-year revenue growth in 9m13 was largely due to increased Asian volume. In late 3Q13, Japanese trading began to retreat to historical levels after the stellar 1H13.
- Equity derivatives grew strongly during 9m13/9m12, largely thanks to index option trading in the US and APAC (the latter also recording a strong growth in single stock trading). Globally, structured equity derivatives fared well; the strongest growth was seen in the US as the trend in retail structured products turned away from fixed income based to equity-based products. Institutional use of lightly structured equities continues to grow in Europe and APAC.
- <u>Prime services</u> posted a modest year-on-year growth, revenue benefiting from increased securities lending/financing revenues and - to a lesser extent - growing client balances at hedge funds.



% change share of peer group operating revenue (9m13 / 9m12)



Notes: (1) Tricumen product definitions throughout. (2) Revenue is post-writedowns, excludes CVA/DVA/equivalent and one-offs. (3) Headcount: Front office full-time equivalent, adjusted for seniority.



### **Product Revenue: Momentum\***

## 3Q13/3Q12 (TRIC product definitions, post-writedowns, % change, Global Level 1)

	BAML	BARC	BNPP	Citi	CS	DBK	GS	HSBC	JPM	MS	RBS	SG	UBS	Top 25%	Bottom 25%
Total capital markets	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	$\Phi$	$\Rightarrow$	1	1	₽	⇧	⇧	1	⇧	1	+0%	-19%
Primary	<b>₽</b>	1	1	<b>⊕</b>	<b>⊕</b>	$\Rightarrow$	<b>₽</b>	1	$\Rightarrow$	$\Rightarrow$	<b>⊕</b>	1	$\Rightarrow$	+14%	-10%
DCM Bonds	1	1	⇧	<b>₽</b>	$\Rightarrow$	1	$\Rightarrow$	₽	1	$\Rightarrow$	1	1	$\Rightarrow$	+5%	-12%
DCM Loans	$\Rightarrow$	1	$\Rightarrow$	$\Phi$	•	1	$\Phi$	$\Rightarrow$	$\Rightarrow$	1	1	1	1	+57%	+1%
Securitisation	$\Phi$	<b>1</b>	1	$\hat{\mathbf{T}}$	$\Phi$	$\Rightarrow$	$\Rightarrow$	1	<b>1</b>	$\Rightarrow$	$\Phi$	$\Phi$	N/M	+4%	-44%
ECM	1	$\Phi$	1	•	$\Phi$	$\Rightarrow$	1	1	•	$\Rightarrow$	N/M	1	$\Rightarrow$	+19%	-26%
M&A / Advisory	$\Rightarrow$	1	1	$\Rightarrow$	$\hat{\mathbf{T}}$	$\Rightarrow$	$\Phi$	1	$\hat{\mathbf{T}}$	1	N/M	•	$\Phi$	+18%	-19%
Secondary	$\Rightarrow$	1	$\Rightarrow$	$\hat{\mathbf{T}}$	•	$\hat{\mathbf{T}}$	1	1	$\Rightarrow$	$\Rightarrow$	•	•	$\Phi$	-3%	-22%
FX	$\Rightarrow$	<b>₽</b>	$\Rightarrow$	$\Rightarrow$	•	<b>₽</b>	<b>₽</b>	₽	$\Rightarrow$	<b>₽</b>	Û	Û	<b>₽</b>	-3%	-31%
Rates	$\Rightarrow$	$\Rightarrow$	1	$\Rightarrow$	$\Phi$	$\Rightarrow$	$\Phi$	1	<b>1</b>	$\hat{\mathbf{T}}$	1	•	1	-42%	-62%
Credit	$\Rightarrow$	$\Phi$	1	$\Rightarrow$	•	$\Phi$	$\Phi$	1	$\Rightarrow$	$\Rightarrow$	$\Phi$	•	1	-7%	-35%
Commodities	$\Rightarrow$	$\Rightarrow$	$\Rightarrow$	1	N/M	$\Phi$	1	1	$\Phi$	1	N/M	$\Phi$	1	+52%	-26%
EQ Cash	$\Rightarrow$	$\hat{\mathbf{T}}$	1	$\Rightarrow$	1	$\Phi$	$\Phi$	1	<b>1</b>	•	N/M	$\Phi$	$\Rightarrow$	+32%	+3%
EQ Derv & Converts	$\Rightarrow$	$\Phi$	1	$\Rightarrow$	$\Phi$	$\Phi$	$\Phi$	$\Rightarrow$	$\Rightarrow$	•	•	•	1	+47%	+14%
Prime Services	1	$\Rightarrow$	1	$\Rightarrow$	1	1	$\Phi$	1	$\hat{\Phi}$	$\hat{\mathbf{T}}$	N/M	$\Phi$	$\Rightarrow$	+16%	-2%
Prop Trading	N/M	$\Phi$	$\Rightarrow$	N/M	$\hat{\mathbf{T}}$	N/M	$\Phi$	$\Rightarrow$	•	N/M	N/M	1	N/M	+2%	-52%
Principal Inv	N/M	N/M	N/M	$\Phi$	$\Rightarrow$	•	1	1	N/M	⇧	N/M	N/M	N/M	+184%	+5%

## 9m13/9m12 (TRIC product definitions, post-writedowns, % change, Global Level 1)

	BAML	BARC	BNPP	Citi	CS	DBK	GS	HSBC	JPM	MS	RBS	SG	UBS	Top 25%	Bottom 25%
Total capital markets	1	$\Rightarrow$	$\Phi$	⇧	$\Rightarrow$	1	1	$\Rightarrow$	$\Rightarrow$	⇧	1	1	$\Phi$	+3%	-7%
Primary	$\Rightarrow$	⇧	1	<b>⊕</b>	1	1	$\Rightarrow$	1	$\Rightarrow$	$\Rightarrow$	1	1	1	+21%	+7%
DCM Bonds	$\Rightarrow$	1	1	1	₽	1	$\Rightarrow$	1	$\Rightarrow$	<b>₽</b>	1	1	$\Rightarrow$	+36%	+7%
DCM Loans	$\Rightarrow$	1	1	$\Phi$	1	1	$\Rightarrow$	1	$\Rightarrow$	•	1	$\Phi$	$\Rightarrow$	+45%	+3%
Securitisation	•	•	1	$\Rightarrow$	$\Rightarrow$	1	$\Phi$	1	1	$\Rightarrow$	1	N/M	N/M	+17%	-22%
ECM	1	$\hat{\Phi}$	1	1	$\Rightarrow$	$\Rightarrow$	1	1	$\Rightarrow$	$\Phi$	N/M	$\Phi$	1	+41%	+10%
M&A / Advisory	$\Rightarrow$	•	1	1	1	1	$\Rightarrow$	1	1	$\Rightarrow$	N/M	1	1	+5%	-13%
Secondary	$\Rightarrow$	$\hat{\mathbf{T}}$	$\Phi$	•	$\Rightarrow$	1	1	•	$\Rightarrow$	$\Rightarrow$	1	•	1	-3%	-12%
FX	$\Rightarrow$	<b>₽</b>	$\Rightarrow$	<b>1</b>	₽	$\Rightarrow$	₽	Û	$\Rightarrow$	<b>₽</b>	⇧	<b>₽</b>	<b>₽</b>	-1%	-12%
Rates	$\Rightarrow$	$\Phi$	1	$\Rightarrow$	1	$\Rightarrow$	$\Phi$	$\Rightarrow$	1	$\Phi$	1	•	1	-17%	-51%
Credit	1	$\Phi$	1	$\Rightarrow$	$\Rightarrow$	1	$\Rightarrow$	1	$\Rightarrow$	•	1	N/M	1	+17%	-18%
Commodities	1	$\Phi$	1	1	1	1	1	$\Rightarrow$	1	•	N/M	$\Rightarrow$	$\Rightarrow$	+21%	-14%
EQ Cash	$\Rightarrow$	•	1	$\Rightarrow$	1	$\Rightarrow$	$\Phi$	1	1	$\Phi$	N/M	1	1	+23%	+12%
EQ Derv&Conv't	$\Rightarrow$	$\Phi$	1	$\Rightarrow$	1	1	1	1	1	$\Rightarrow$	•	$\Rightarrow$	$\Phi$	+33%	+4%
Prime Services	•	1	1	$\Phi$	$\Rightarrow$	1	1	$\Phi$	1	$\Rightarrow$	N/M	$\Phi$	$\Rightarrow$	+7%	+3%
Prop Trading	N/M	$\hat{\mathbf{T}}$	$\Rightarrow$	N/M	$\Rightarrow$	N/M	1	•	$\Phi$	N/M	N/M	1	N/M	-32%	-41%
Principal Inv	N/M	1	N/M	$\Phi$	1	$\Rightarrow$	1	$\Rightarrow$	N/M	•	N/M	N/M	N/M	+179%	+4%

Source: Tricumen analysis. \* Arrows show % change in revenue vs peers. Up-/down-arrows: top-/bottom-quartile. One-off and extraordinary items, as described in the Company Section, are excluded.



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